



2026 Sponsorships

PRESENTED TO

Prospective sponsors of TGC for the 2026 calendar year

Enhance the visibility of your brand among
a broad demographic of golf enthusiasts.

By The Golf Collective Pty Ltd

"Building a Better Golfing World"

Contact

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Introducing you to The Golf Collective

The Golf Collective is a unique golfing community dedicated to making the sport accessible and flexible for all players. We emphasize providing a versatile and enjoyable golfing experience by allowing our members the freedom to play when and where they prefer.

Our core offerings include official handicaps, daily round handicapping freedom, and exclusive hosted events at premium courses, including corporate days. These features ensure that our members enjoy a customized golfing experience that fits their schedules and preferences, enhancing their overall engagement with the sport.

We invite you to explore our website to discover more about The Golf Collective and the exceptional opportunities we offer.

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About Us



The Golf Collective isn't your traditional golf club — we're a national community redefining what golf looks like in Australia.

We bring golfers together through premium events, official handicaps, and digital innovation that gives players true freedom to play when and where they choose.

Founded by passionate golfers and business professionals, we combine the experience of the course with the power of online connection — creating a network where members, partners, and sponsors all benefit from shared visibility and growth.

With over 490 active players and events across Western Australia and beyond, The Golf Collective delivers measurable engagement and a vibrant platform for brands to connect with golf's most active social players.



What Makes Us Stand Out to Sponsors?

Our members engage directly with sponsors — online and on-course.

Cinematic videos, event photography, and branded social coverage.

We integrate your brand naturally, not as an ad placement.

We partner with one brand per category — no conflicts.



The People Behind TGC

Leadership Team



Ruben Martins
Managing Director



Roland Ward
Chief Executive



Aleisha Weidmann
Administrative Manager

Club Committee



Jimmy Walters
President



Susan Morris
Partnership Executive



Ben Hart
Digital Media Executive

The Top Series



1

MAJOR CHAMPIONSHIP SERIES (4 EVENTS)

Quarterly Events Hosted at Premium Access Courses

Our showcase tournaments held quarterly at premium venues, attracting 60+ of our most competitive players. These high-profile events include meals, trophies, and full sponsor displays — all heavily promoted across our social channels.

Sponsor Benefit: Your brand is featured at the pinnacle of our season, gaining maximum visibility across our biggest stages, premium venues, and digital highlight content.



2

INDIVIDUAL CUP SERIES (~20 EVENTS)

Mostly Weekly Competitive Events

The backbone of our calendar — fortnightly events that keep members engaged all year long. Each round includes meals, trophies, and social promotion, attracting 30+ players per event and a consistent flow of fresh content.

Sponsor Benefit: Enjoy recurring exposure across the season, with your brand appearing regularly in event updates, results, and social media coverage seen by our active member base.



3

JUNIOR CUP SERIES (~10 EVENTS)

Monthly Development and Competitions

A fun and inclusive series created to nurture the next generation of golfers. These junior events blend competition with coaching, teamwork, and confidence-building experiences designed to help young players grow both on and off the course.

Sponsor Benefit: Ideal for brands wanting to invest in future talent and family-focused engagement. Sponsorship aligns your business with youth development, positive values, and the growing junior golf movement across Australia.



Benefits for you, our Sponsor



Partnering with our golf club provides a unique opportunity to enhance your brand visibility, engage with a targeted audience, and support a vibrant community of golf enthusiasts. Here are three key benefits sponsorship:

Enhanced Brand Exposure and Visibility

- **Prime Advertising Space:** Your brand will be prominently displayed at all our major events, ensuring maximum visibility to club members, visitors, and event attendees.
- **Targeted Audience:** Golf enthusiasts align with your target market, providing direct exposure to potential customers who appreciate quality and innovation.
- **Comprehensive Promotion:** Your logo and branding will feature in all promotional materials, event signage, and communications, ensuring consistent brand recognition.

Direct Engagement and Networking Opportunities

- **VIP Access:** Sponsors receive exclusive access to engage directly with club members and event participants, fostering valuable relationships in a relaxed, upscale environment.
- **Product Showcases:** You can showcase your latest products at our events, offering test drives or displays, allowing potential customers to experience your offerings firsthand.
- **Integrated Branding:** Your brand can be integrated into our club activities, such as sponsoring tournaments, providing branded golf carts, or hosting special events, enhancing your connection with the golf community.

Flexible Payment Options

- **Non-Monetary Payments:** While capital investment is preferred, our not all of our sponsorship packages require it. We accept products or items of similar value as payment, which can be used as prizes or giveaways at our events, providing additional exposure for your brand.
- **Cost-Effective Sponsorship:** This flexibility allows you to leverage your existing product inventory, making it a cost-effective way to gain extensive brand visibility and engagement.
- **Enhanced Brand Loyalty:** By providing your products as part of the sponsorship, you directly engage with our audience, fostering brand loyalty and preference among our members and event attendees.

Naming Rights Sponsorship Packages



Our goal is to work closely together to find the best solution for all parties. Need something custom? Shout out! The below is a guide of what you can expect in return for your contribution.



Popularity: ★★★★★☆

MAJOR SERIES

Suited to high end brands who seek a prestigious type of exposure both online and on course

Naming Rights to 4 Major Events at Top Courses

Prominent Social Media Exposure

Opportunity for Exhibitions & Displays

Exposure via our E-Mail List

1 x Reel per Event
1 x Business Advert Reel
2 x Bow Banner Flags

2 Free Entries to Each Major
1 x 12 Month Free Membership

4 x \$2,500

High Level of Enquiries

Cash Contribution Only



Popularity: ★★★★★☆

INDIVIDUAL CUP

Suited to high end brands who seek a professional type of exposure both online and on course

Naming Rights to All Individual Competition Events

Prominent Social Media Exposure

Opportunity for Exhibitions & Displays

Exposure via our E-Mail List

2 x Bow Banner Flags
1 x Business Advert Reel

1 Free Entry to Each Event
1 x 12 Month Free Membership

10 x \$1,000

High Level of Enquiries

Cash Contribution Only



Popularity: ★★★★★☆

JUNIOR CUP

Suited to fun brands who seek a reputable type of exposure both online and on course

Naming Rights to All Junior Events and Novelty Events

Prominent Social Media Exposure

Exposure via our E-Mail List

2 x Bow Banner Flags
1 x Business Advert Reel

12 Month Free Adult Membership

10 x \$500

High Level of Enquiries

Cash Contribution Only



Popularity: ★★★★★☆

SIMULATOR SERIES

Sim Series
Naming Rights (8 Events)

Includes 1 x Bow Banner Flag

Exposure via Social Media and our E-mail List

Free Entry to Sim Events
12 Month Free Membership

4 x \$1000

SOLD

Cash Contribution Preferred



Popularity: ★★★★★☆

MATCHPLAY SERIES

Match Series Naming Rights

Customised On Course Media

2 x Bow Banner Flags
2 x Tee Box Signs
1 x Pull Up Banner

PLUS All Perks of Major Series Package

4 Free Spots at Each Event
2 x GOLFLink Numbers

4 x \$500

Cash Contribution Preferred



Popularity: ★★★★★☆

DIV 1 & LADIES

2026 Divisional Naming Rights

Customised On Course Media

2 x Bow Banner Flags
2 x Tee Box Signs
1 x Pull Up Banner

PLUS All Perks of Major Series Package

4 Free Spots at Each Event
2 x GOLFLink Numbers

4 x \$500

Cash Contribution Preferred

All prices listed are excluding GST – 10% GST applies.

Additional and Specialty Packages



If any of the following caught your interest, feel free to reach out to us for further information!



NEAREST TO PIN

Your business logo is prominently featured at each event at one of our nearest pin holes.

Prominent On Course Branding

12 Month Membership + 2 Free Event Entry

Logo on Event Materials & Social Posts

Notable Mention At Presentations

SOLD

\$2,500

2

\$2,500

3

\$2,500

Merchandise/Vouchers/Products Preferable



BEST APPROACH

Your business logo is prominently featured at each event at one of our long drive holes.

Prominent On Course Branding

12 Month Membership + 2 Free Event Entry

Logo on Event Materials & Social Posts

Notable Mention At Presentations

2026

\$2,500

Merchandise/Vouchers/Products Preferable



BEST GROSS

Your business logo is prominently featured at each event and we will award a prize to the best gross winners on your behalf.

Prominent On Course Branding

12 Month Membership + 2 Free Event Entry

Logo on Event Materials & Social Posts

Notable Mention At Presentations

MENS

2026

\$750

LADIES

2026

\$750

Merchandise/Vouchers/Products Preferable



SHIRT SPONSOR

Your business logo is prominently featured on premium Foot Joy polo shirts.

Prominent Branding on Premium Polo Shirts

12 Month Membership + 2 Free Event Entry

Logo on Event Materials & Social Posts

Notable Mention At Presentations

R CHEST
\$2,000

L SLEEVE
\$1,500

R SLEEVE
\$1,500

Cash Contribution Only



PODCAST SPONSOR

Your business logo is prominently featured at each episode and advertised during.

Prominent Branding on Screen Overlay

12 Month Membership + 2 Free Event Entry

Logo on YouTube Channel Homepage

Notable Mention During Episodes & Reels



High Level of Enquiries

10 x \$500

Cash Contribution Only



DOOR PRIZES

Your company can provide us with merchandise, vouchers, or products for us to offer as door prizes at events.

Logo on Event Materials & Social Posts

Notable Mention At Presentations

UNLIMITED

MIN VALUE
\$200

Merchandise/Vouchers/Products Preferable

To lock in your option, we just need one payment now — your next invoice won't arrive until January 2026!

Want something more customised to suit? Contact us!



Thank you!

Our team is prepared to partner with you to provide excellent brand visibility and tailored solutions for your investment.

If you prefer a personalised strategy or have alternative support solutions in mind, we are attentive and enthusiastic to help!

We're here to make this work for you!

Contact

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